

# 2023 SEASON RATES

## SEVEN MILE TIMES

- Informing & entertaining the Seven Mile Beach for thirty years!
- Six issues published each year.
- 20,000 copies distributed/issue.
- Mailed to Avalon & Stone Harbor property owners at their tax address.
- Over 41,000 followers on Seven Mile Times Facebook page.



### PAGE SIZES & RATES PER ISSUE

	1x	2x	3x	4x	5x	6x
Full <b>Glossy</b>	-	-	-	-	-	\$1,865
Full	\$1,515	\$1,490	\$1,455	\$1,437	\$1,410	\$1,365
1/2	\$1,032	\$1,015	\$998	\$970	\$959	\$932
1/4	\$635	\$616	\$605	\$595	\$576	\$565
1/8	\$525	\$510	\$504	\$488	\$477	\$465

### IMPORTANT DATES

	DISTRIBUTION DATES	AD DEADLINE
Spring	3/28-5/23	3/1
June	5/23-6/30	4/1
July	7/1-7/31	6/1
August	8/1-8/31	7/1
Endless Summer	9/1-10/31	8/1
Holiday	11/14-12/31	10/15

## Sea Isle Times

- Informing & entertaining Sea Isle City for over fifteen years!
- Five issues published each year.
- 15,000 copies distributed/issue.
- Mailed to Sea Isle & Strathmere property owners at their tax address.
- Over 11,000 followers on Sea Isle Times Facebook page.



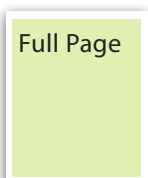
### PAGE SIZES & RATES PER ISSUE

	1x	2x	3x	4x	5x
Full <b>Glossy</b>	-	-	-	-	\$1,635
Full	\$1,425	\$1,365	\$1,320	\$1,300	\$1,295
1/2	\$978	\$927	\$892	\$851	\$840
1/4	\$607	\$593	\$567	\$555	\$542
1/8	\$511	\$501	\$492	\$482	\$470

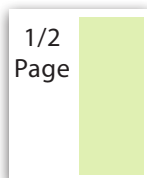
### IMPORTANT DATES

	DISTRIBUTION DATES	AD DEADLINE
Spring	4/1-5/23	3/1
June	5/23-6/30	4/1
July	7/1-7/31	6/1
August	8/1-8/31	7/1
Endless Summer	9/1-10/31	8/1

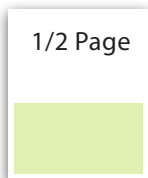
### AD SIZES *Seven Mile Times & Sea Isle Times*



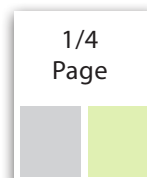
9.875" W x 11.25" H



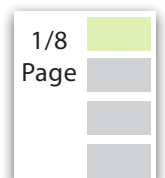
4.812" W x 11.25" H



9.875" W x 5.5" H



4.812" W x 5.5" H



4.812" W x 2.625" H

All ads must be 300 dpi (high resolution) and saved as a .pdf file.



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*SEVEN MILE TIMES. Sea Isle Times*

Contact Name \_\_\_\_\_ Business \_\_\_\_\_

Business Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Best Way To Be Contacted \_\_\_\_\_

Ad Will Be Provided OR  Request Ad to Be Designed  
High resolution (300 dpi) PDF file

*SEVEN MILE TIMES.* Size

Rate

*Sea Isle Times* Size

Rate

- Spring \_\_\_\_\_
- June \_\_\_\_\_
- July \_\_\_\_\_
- August \_\_\_\_\_
- Endless Summer \_\_\_\_\_
- Holiday \_\_\_\_\_

- Spring \_\_\_\_\_
- June \_\_\_\_\_
- July \_\_\_\_\_
- August \_\_\_\_\_
- Endless Summer \_\_\_\_\_

Total \_\_\_\_\_

Total \_\_\_\_\_

**Total for 2023**  
\_\_\_\_\_

Please note that the **Full Page Glossy upgrade is only available to Seasonal Full Page Advertisers** on a first come, first served basis. Please check this box if you would like to be contacted, should an upgrade become available.

Name on Credit Card \_\_\_\_\_ Credit Card # \_\_\_\_\_

Credit Card Billing Address \_\_\_\_\_

CC Code \_\_\_\_\_ Expiration \_\_\_\_\_  Please keep my credit card on file to charge future invoices

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_